

2025 CRYPTO OUTLOOK

Top 5 Key Narratives to
Watch and Trade Setups

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EXECUTIVE SUMMARY

The 2025 landscape for crypto markets will be shaped by a unique convergence of policy, adoption, and narrative-driven capital rotation. On one hand, the Trump administration's pro-crypto stance may introduce regulatory tailwinds that drive sovereign-level Bitcoin adoption and corporate treasury allocations. On the other hand, the industry's more speculative corners—memecoins, DeFi, and Artificial Intelligence (AI)—will continue to reel in trader attention through evolving “metas” and innovations in product and token designs.

Trading success in the coming year will hinge on monitoring macro policy signals, spotting early narrative shifts, and employing diverse strategies to navigate both the high-conviction (e.g. Bitcoin, stablecoins) and high-volatility (e.g. memecoins, AI, DeFi) corners of the market.

1 GLOBAL MACRO IMPACTS: CRYPTO POLICIES AND EVOLVING REGULATION

TL;DR: Crypto markets in 2025 will benefit from **friendlier crypto policies and evolving regulatory stances.**

While the U.S. moves towards deeper integration with digital assets — evident in Trump's expressed support for crypto and proposals like the Bitcoin Act — other nations like China and key European states are forging their own paths. The interplay of these broad macro forces will drive both volatility and opportunity, influencing how traders position themselves for the long term.

What to Watch:

The Bitcoin Act & The Federal Reserve

Donald Trump's commitment to push the Bitcoin Act – which envisions a Strategic Bitcoin Reserve – highlights how Bitcoin's adoption has reached the halls of mainstream policy-making. Although the proposal's implementation will take time to develop, its scale, potentially involving sustained purchases of up to 1 million BTC over 5 years (which means \$20 billion of buy pressure each year with current BTC prices), will exert persistent long-term upward pressure on Bitcoin. This is on top of U.S.'s current holdings of 213,246 BTC—worth around \$20.7 billion—which already amounts to about 1.02% of the total Bitcoin supply. Should the Bitcoin Act pass, this share could skyrocket to 5.8% over the next 5 years, firmly entrenching the U.S. as a dominant force in the crypto landscape.



On the other hand, liquidity remains a top consideration for all risk assets. If the Fed adopts a more dovish stance in 2025 by cutting rates or injecting liquidity into the financial system, excess dollar liquidity will find its way into alternative assets like Bitcoin, amplifying the potential impact of government buying.

While the combination of policy support and easier monetary conditions will be bullish for Bitcoin, it's essential for traders to maintain a measured perspective.

International FOMO of Strategic Bitcoin Reserves

Another key narrative to watch is the sovereign accumulation of Bitcoin, as the U.S. under the Trump administration begins to treat BTC as a strategic asset. Once the U.S. formally establishes a Strategic Bitcoin Reserve, confidence in Bitcoin as a sovereign asset will grow. This is widely expected to trigger a domino effect of nation-level Bitcoin adoption, particularly amongst U.S. allies and G7 nations (such as the U.K. and Canada) as they seek to maintain financial alignment and geopolitical influence with Washington.

Nations aside from the U.S. already hold their fair share of Bitcoin:

- China: 190,000 BTC (\$18.4 billion / 0.90% of supply)
- United Kingdom: 61,000 BTC (\$5.9 billion / 0.29% of supply)
- Bhutan: 13,000 BTC (\$1.26 billion / 0.06% of supply)
- El Salvador: 6,000 BTC (\$582 million / 0.03% of supply)

Although these holdings may not appear overwhelming on their own, the potential passage of the U.S. Bitcoin Act will likely ignite a much larger trend. If Washington sets a precedent by legally embracing Bitcoin at scale, other governments may follow suit to remain competitive. This will intensify the sovereign race for BTC, reshape global liquidity conditions, and alter the long-term supply-demand dynamics of the world's most valuable digital asset. Here, we remind traders to keep a close eye on policy developments.

Countering Geopolitical Challenges

Particular countries may use a Strategic Bitcoin Reserve as a tool to counter geopolitical challenges and reduce dependency on traditional financial systems dominated by Western powers. Why? With increasing sanctions and restricted

access to global dollar-based payment networks, Bitcoin offers an alternative, decentralised reserve asset that is not controlled by any single nation.

By diversifying into Bitcoin, countries like Russia can mitigate the impact of sanctions, bypass financial restrictions, and secure a globally recognised asset that maintains value independently of political pressures. This strategic use of Bitcoin would align with efforts to assert financial sovereignty and adapt to a shifting geopolitical landscape.



“Who can ban Bitcoin? Nobody. And who can prohibit the use of other electronic means of payment? Nobody. These technologies will develop, one way or another... as everyone seeks to lower costs and improve reliability.”



- Vladimir Putin (President of Russia) at the Investment Forum in Moscow on 4 Dec



China's Strategic Approach

China's stance on crypto remains complex—while it has cracked down on domestic exchanges and mining in previous years, it continues to support blockchain and crypto activities in Hong Kong and is also pushing its own Central Bank Digital Currency (CBDC) in the mainland. Traders should watch for any major pivots, such as tacit acceptance of stablecoin use for cross-border trade or indirect participation in digital markets, which will signal a more permissive environment – or at least reduced friction in global liquidity flows.

The Bottom Line

The 2025 crypto market will not operate in a vacuum. As policymakers, central bankers, and international institutions grapple with their stances

on digital assets, the resulting global macro environment will define the contours of crypto's next growth phase.

Recognising that global decisions or events (far beyond a single administration) will influence market structure, volatility, and long-term value creation, traders should continuously **monitor policy announcements, shifts in capital flows, and regional adoption rates.**

Actionable Trades

1. Trade BTC Futures With a Long Bias

If you're a true believer, buy BTC spot for a long term hodl.

Consider using that BTC to **build a long BTC futures/perp position** (e.g. on the XBTUSD contract) when critical regulatory decisions are approaching.

Buy BTC Spot

Trade XBTUSD

To enhance potential returns, we recommend **buying the dip with short-dated call options** which can benefit from sudden price rallies. Manage risk by setting stop losses below logical support levels, maintaining position sizes that align with your risk tolerance, and closing positions if the legislative outcome disappoints.

2. Accumulate BTC by Selling Puts

Missed previous bull runs? Consider **selling out-of-the-money BTC puts** which can generate income while offering a chance to buy BTC at lower prices if the option is exercised. Select strike prices at established technical support areas and ensure you have sufficient capital to cover the position. If assigned, you get to accumulate BTC at a discount; if not, you retain the premium as profit.

Trade Options

2

BITCOIN AS A CORPORATE RESERVE ASSET

TL;DR: Bitcoin has graduated into a recognised corporate treasury hedge, now easily accessible via regulated spot BTC ETFs.

With corporations gaining BTC exposure via ETFs rather than through direct custody, Bitcoin is increasingly being seen as a strategic balance sheet addition. The introduction of spot BTC ETF has removed a major barrier for digital asset adoption, making it easier for institutions, corporates, and even traditional retail investors to gain exposure to BTC in a compliant manner.

What to Watch:

MicroStrategy and Its Followers

A key market dynamic to watch this cycle is whether MicroStrategy (MSTR) and other institutions continue to use their company treasuries and raise debts to aggressively accumulate Bitcoin on leverage. Over time, MicroStrategy's massive BTC treasury and premium to Net Asset Value (NAV) have formed a positive flywheel – as Bitcoin's value and volatility draw in fresh capital from traditional finance, MSTR's premium allows them to effectively buy more BTC from selling its stock and raising debt. BitMEX Research even posits that at the current \$MSTR stock premium to its BTC holdings, they could theoretically purchase over \$100 billion worth of Bitcoin more, making it a crucial BTC price driver.

MSTR's strategy comes with downward risks for Bitcoin as well. Hedge funds looking to exploit

pricing inefficiencies can utilise convertible bonds—which embed free call options—to arbitrage and exert downward pressure on the stock if enthusiasm wanes. This convertible arbitrage will exacerbate any market downturn, accelerating a potential spiral. Early warning signs for this include a decline in MSTR's NAV premium as Bitcoin's price stabilises or stops climbing, suggesting that the easy upside may be diminishing. Additionally, if more regulated platforms open avenues for direct BTC investment—such as a spot Bitcoin ETF widely available to U.K. or other global investors—MSTR's role as a proxy investment becomes less critical, likely shrinking its premium and market impact.

Traders should monitor MSTR's premium to understand the market's speculative froth, observe convertible bond plays to identify any trouble brewing, and consider regulatory shifts that may erode its unique position as a BTC gateway.

Corporate Treasury Adoption

One of the most intriguing narratives for traders to watch in 2025 is the entrance of major public companies into Bitcoin treasuries, especially now that forthcoming accounting standards simplify fair value reporting. With the U.S. potentially passing a Bitcoin Act facilitating regulatory clarity, large cash-rich corporations will be incentivised to place a portion of their reserves in BTC.

Consider that Apple currently holds well over \$60 billion in cash, Alphabet (Google's parent) sits on roughly \$90 billion, Microsoft exceeds \$75 billion, and Amazon maintains over \$80 billion on hand. Even a modest 1% to 2% allocation by just a handful of these tech giants would represent a multibillion-dollar influx into Bitcoin, significantly impacting market liquidity and sentiment. With the new accounting rule, effective from 15 December 2024, allowing for fair value accounting of crypto assets (enabling unrealised gains to be recognised in earnings), public companies may feel more comfortable holding digital assets in their balance

sheets. This shift would not only legitimise Bitcoin as a corporate treasury instrument but also accelerate mainstream adoption, make supply dynamics more intriguing, and potentially amplify price volatility in the years ahead.

Actionable Trades

1. Trading ETF Flows

As a trader, monitor ETF inflows (available on fund sponsor websites and Bloomberg terminals) as a real-time barometer of institutional interest. Consider **going long BTC futures or the ETF itself** when inflows accelerate.

2. Pair Trades Against MSTR

If MSTR's premium or discount shows volatility post-ETF, consider **pair trades (e.g., long BTC futures vs. short MSTR, or vice versa)** to exploit inefficiencies as the market adjusts to the new normal.

3. Speculate Corporate Press Releases

Announcements of corporate BTC holdings via the ETF can signal incremental demand. Enter **long positions ahead of earnings seasons** if chatter around treasury BTC additions rises.

The Bottom Line

With the spot BTC ETF and new accounting rule, on-ramping to Bitcoin for corporations is clearer and easier than ever before. Traders should closely **watch ETF inflow data, changes in MSTR's NAV premiums, and corporate adoption announcements**. These indicators can validate the thesis that BTC is evolving into a widespread reserve asset, solidifying its macro narrative and providing more stable long-term support for Bitcoin prices.

3

THE MEMECOIN SUPERCYCLE

TL;DR: Revenue creates a floor, but also creates a ceiling. **Memecoins persist as a unique asset class that thrives on community-driven narratives.** Now with a combined market cap surpassing \$100 billion, memecoins are continuing to reinvent themselves—shifting from dog and frog memes to AI- and TikTok-themed memecoins.

What to Watch:

The King of Memecoins: Murad's Watchlist

Once closely associated with Bitcoin maximalism, Murad's memecoin supercycle video has become one of the most watched presentations in the past year. He argues that **the industry is entering a "meme supercycle," where memecoins will reach a \$1 trillion dollar market cap** and several tokens will surpass \$100 billion market cap over the next

MMM's Top 10 SSS-Tier Highest Conviction Culls Buying Spree Arc

Name, Ticker, Chain	First Mention	Current Mcap	My LT Target	Reasoning
 SPXK900 \$SPX (Ethereum)	\$10 Million	\$590 Million	\$100 Billion	#1 Movement coin in the World. This is the Endgame. The only coin with a clear mission: Flip the Stock Market. Highest Memetic Ceiling: Trillions. Stop Trading and Believe in Something. 📈🔥
 GigaChad \$OIGA (Solana)	\$15 Million	\$538 Million	\$50 Billion	#1 Masculinity coin in the World. The BIG One. 🏆 A highly spiritually empowering and motivating meme. People will buy what they like at the Emotional level. This coin inspires me, as it does millions of others.
 Mog Coin \$MOG (Ethereum)	\$320 Million	\$1.42 Billion	\$32 Billion	#1 Culture coin in the World. One of Top 5 Culls. 🐱 Normie-friendly which is underappreciated by edgelords, and lends itself well to Social Media signaling. This coin Mogs all other coins. Pre-pump \$SHIB vibes.
 Apu Apustaja \$APU (Ethereum)	\$140 Million	\$289 Million	\$30 Billion	#1 most used Frog Meme on Crypto Twitter. Ridiculously strong cult community. One of top 5 Culls. People will buy what they like at the Emotional level. Intense but gentle Warmth, Coziness and Friendship.
 Pogcat \$POPCAT (Solana)	\$160 Million	\$1.31 Billion	\$25 Billion	#1 Cat coin in the World. Nothing can possibly stop the cat from Popping. The most obvious upcoming repricing in crypto.
 Harry Potter/Da maSonic10inu \$BITCOIN (Ethereum)	\$85 Million	\$257 Million	\$20 Billion	#1 Schizo coin in the World. One of Top 5 Culls. Absolutely iconic. Imagine missing Bitcoin twice. The Quintessential Shitcoin. All you have to do is Retain. 🤪🔥
 Retardio \$RETARDIO (Solana)	\$19 Million	\$124 Million	\$19 Billion	#1 Clown-world / Anti-PC / Anti-woke coin in the World. #1 Funniest coin on Solana. Hardcore cult community. Tip: buy coins that become "funnier" the higher they go. The only coin on Solana that's "actually" funny. 🤡🔥
 Lock In \$LOCKIN (Solana)	\$10 Million	\$47 Million	\$3 Billion	#1 Success coin in the World. #1 Phrase coin in the World. I enjoy seeing this ticker in my portfolio every day. It literally tells you how to succeed. 📈🔥
 Mini \$MINI (Solana)	\$5 Million	\$27 Million	\$2 Billion	My small-cap pick <math>< 10m</math>. Cats are in focus this Cycle. Smaller Cat Coin, but with a super attractive Price-to-Religiosity. Huge amounts of existing Media + Merchandise, Cuteness and Versatility. Banana Zone.
 American Coin \$USA (Solana)	\$25 Million	\$24 Million	\$1.776 Billion	#1 Country coin in the World. Bipartisan. Don't need to like either party to buy. A ton of attentional catalysts ahead (7/4, Oly, Elections) Wealthiest economy, wealthiest crypto holders.

two years. Murad believes memecoins are evolving from mere online jokes into legitimate investment assets with passionate followings, capable of outpacing other cryptocurrencies thanks to their community-driven energy.

- Trade MOGUSDT
- Trade APUUSDT
- Trade POPCATUSDT

The Richest Man on Earth: Elon Musk's Influence

Elon Musk remains a dominant figure in the memecoin space proven by the viral nature of his activities on X (formerly Twitter). His history with Dogecoin began in 2019 – he has since embraced the role of the "Dogefather," even announcing a SpaceX mission funded by Dogecoin.

More recently, his comments about the euthanasia of a pet squirrel named Peanut accelerated the price action of the PNUT memecoin, which rapidly reached to over \$120 million market cap. In December 2024, Musk changed his X profile picture to Pepe the frog and his account name to "Kekius Maximus," which was followed by the PEPE token surging 11%. PEPE's price then dropped when Musk reverted his profile picture. Such events underscore Musk's unparalleled ability to drive hype and volatility in memecoin markets with minimal effort, making him a central figure in the space.

Actionable Trades

1. Trade High Conviction Memecoins with Long Bias

Believe in something. Don't short any memecoins you believe in until the end of 2025.

- Trade MOGUSDT
- Trade APUUSDT
- Trade POPCATUSDT
- Trade DOGEUSD
- Trade DOGEUSDT
- Trade PEPEUSD
- Trade PEPEUSDT
- Trade PNUTUSDT
- Trade MELANIAUSD
- Buy TRUMP
- Trade TRUMPOFFICIALUSDT

2. Trade Memecoin Basket Indices

Believe in the general memecoin sector? Trade the memecoin basket indices perp on BitMEX – MEMEMEXTUSDT – which allows you to gain exposure to the top 10 memecoins at once.

Trade MEMEMEXTUSDT

3. Take on Pair Trading

Bet on memecoin outperformance. For example, if one believes DOGE will outperform ETH, you can long DOGEUSDT and short ETHUSDT on BitMEX.

The Bottom Line

Memecoins remain high-risk, high-reward plays. **Real-time sentiment analysis** and early detection of new “metas” are crucial. **Charts tracking narrative adoption and volume patterns can guide timely entries and exits.**

4

DEFI'S RESURGENCE UNDER PRO-CRYPTO POLICY

TL;DR: As pro-crypto policy frameworks unfold, a cautiously optimistic outlook suggests that **DeFi is entering a new growth phase—one that's potentially more robust, inclusive, and open to mainstream participants than prior cycles.**

Policy shifts and regulatory clarity may gradually reduce legal headwinds, making it easier for both established players and newcomers to engage with DeFi applications. While it's still early to conclude whether these measures will fully deliver on their promise, the current environment appears more receptive to innovation than in previous years.

Some observers have noted that the emergence

of new projects, potentially endorsed at various policy levels, will bolster the U.S. dollar's global standing through DeFi and stablecoins. One such initiative – the Trump endorsed project World Liberty Financial (WLF) – is positioning itself as a platform that will align U.S. monetary interests with the freedoms offered by decentralised finance. It's too soon to say whether WLF will have a lasting impact but its ambition to blend U.S. dollar-centric stablecoins with DeFi services illustrates the type of narratives that may gain traction if policy conditions remain supportive.

What to Watch:

Borrow and Lending Protocols: Aave

Aave remains a top contender in the borrow and lending sector due to its unparalleled Total Value Locked (TVL) and brand image in the DeFi space. It is recognised as the premier DeFi project, with influential entities like World Liberty Financial adopting its code, underscoring its reliability and adaptability.

Aave boasts the largest TVL among lending protocols, reflecting its trustworthiness and widespread adoption. As the crypto market expands, AAVE's token value and TVL are expected to increase, driven by heightened demand from traders seeking to borrow and institutions looking to lend. This growth trajectory positions the project as a cornerstone in the DeFi borrow and lending landscape.

Trade AAVEUSD

Trade AAVEUSDT

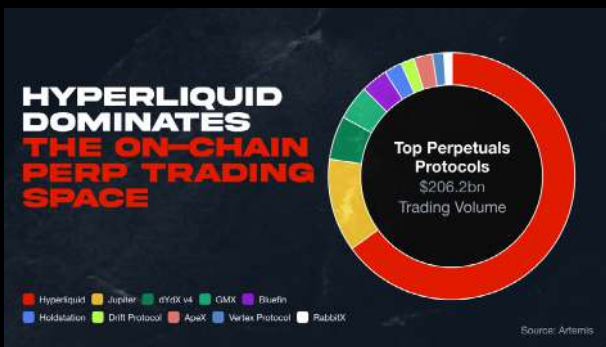
Decentralised Exchanges (DEXes): Raydium



Raydium stands out as the leading decentralised exchange, primarily due to its substantial trading volume and strategic advantages from Pump.fun. It benefits significantly from the cyclical popularity of memecoins and AI coins on the Solana blockchain. This combination attracts a diverse and active user base, enhancing Raydium's trading volume and market presence.

As more traders transition to on-chain trading, Raydium is well-positioned to capture increased market share and benefits from the growing demand for on-chain speculation.

Perpetual Decentralised Exchanges (DEXes): Hyperliquid



Hyperliquid is emerging as a formidable player in the perpetual DEX space due to its advanced infrastructure and loyal community. Known for developing high-throughput systems with great user experience, Hyperliquid provides seamless and efficient trading experiences among DEXes, which are crucial for attracting and retaining users in the competitive derivatives market. The platform also conducted one of the largest airdrops in history of its HYPE token, which effectively expanded its user base and boosted trading activity.

Currently processing more trading volume than several Tier 2 exchanges such as Kucoin, Kraken, and HTX, Hyperliquid is well-positioned to see continued growth in trading volumes. DeFi derivatives will gain popularity in a less-regulated

environment, further solidifying Hyperliquid's standing in the market.

[Trade HYPEUSDT](#)

DeFi Stablecoins: Usual and Ethena

Stablecoins remain a fundamental component of the crypto ecosystem, providing stability and facilitating a wide range of activities. Despite the dominance of established stablecoins like Tether (USDT) and Circle's USD Coin (USDC), there is significant market potential for innovative DeFi stablecoin projects that offer speculative value alongside price stability.

Usual and Ethena are two projects that will capitalise on this opportunity by introducing stablecoins that not only maintain a stable value but also allow traders to speculate on their tokens. This dual functionality has the potential to attract a broader user base, enabling these stablecoins to multiply their Total Value Locked (TVL) as they gain traction and challenge existing market leaders Tether and Circle. The high total addressable market and diverse opportunities within the stablecoin sector make Usual and Ethena promising projects to watch.

[Trade USUALUSDT](#)

[Trade ENAUSDT](#)



Actionable Trades

1. Allocation to DeFi Blue-Chip Projects

Consider long positions in protocols with established track records like Aave. Improved policy environments may help these platforms over time, but scale in cautiously and watch revenue trends closely.

Trade AAVEUSD

Trade AAVEUSD

2. Stablecoin Yield Strategies

As USD-centric stablecoins gain traction, consider short-duration yield farming to capture fees and airdrops from holding stablecoins like sUSDe and USD0++.

The Bottom Line

While policy shifts may create a friendlier backdrop for DeFi, the connection between high-level regulatory endorsements and actual market adoption isn't guaranteed. For example, World Liberty Financial's ambitions illustrate the kind of narrative that could emerge – however, it remains unknown whether such initiatives will deliver lasting value or fade.

Traders should **monitor projects' on-chain revenues, stablecoin usage, and protocol adoption metrics** as indicators of whether improved conditions truly foster a DeFi resurgence — or if the sector's growth remains more tied to speculative cycles rather than to concrete policy-driven demand.

5

THE ARTIFICIAL INTELLIGENCE X CRYPTO SECTOR

TL;DR: Artificial Intelligence (AI) and crypto's intersection is an appealing narrative that shows promising growth potential.

Imagine AI-driven agents serving as the ultimate marketers and meme-driven cult leaders for new tokens, or autonomous analysts that aggregate the wisdom of top-tier traders to publish their own alpha insights. On a broader scale, decentralised AI platforms will challenge the dominance of major players like OpenAI, incentivising open-source development through token rewards and fueling innovation in data marketplaces and other cutting-edge domains.

The AI crypto sector is relatively still in its infancy but holds the potential to spark significant wealth for early adopters.

What to Watch:

AI Agents

AI agents represent the "applications" of the AI x crypto ecosystem, offering high-risk, high-reward opportunities. Top AI agents to date like AIXBT, an AI crypto analyst that has gained a large following on X by posting AI generated crypto analysis, showed limited yet exciting capabilities as it reached over \$500 million in market cap. The proliferation of agent-enabling platforms will lead to an oversaturated market, with most agents underperforming.



Trade AIXBTUSD

While existing AI agents are mainly related to trading and DeFi, virtual influencers or entertainment-focused AI agents are proving to be highly effective at gaining followers and driving engagement, far outpacing human Key Opinion Leaders in growth.

AI Agent Infrastructure

AI agent infrastructure projects form the backbone of the AI x crypto ecosystem, enabling the creation, interaction, and scalability of AI agents. Platforms like ai16z (\$2.17 billion market cap), with its Eliza framework for AI agent development, and Virtuals Protocol (\$4.06 billion market cap), offering an AI agent launchpad for tokenised autonomous agents, exemplify the sector's potential.

These platforms function like Layer 1 solutions, facilitating agent transactions and collaboration while attracting substantial capital inflows. Their success highlights the crucial role of infrastructure in driving long-term growth and innovation in the AI x crypto space, making them a cornerstone for the sector's continued evolution.

Trade AI16ZUSDT

Trade AI16ZUSDT

AI Cult Coins

AI cult coins represent the fusion of AI agents and internet culture. These tokens, often community-driven and meme-inspired from an AI agent, thrive on social engagement and viral momentum rather than AI utility. A notable example is Goatseus Maximus (GOAT), inspired by the AI agent Truth Terminal, which gained prominence through its discussions on AI-generated belief systems and memetic content. Launched on 10 October 2024 via the Solana memecoin platform Pump.fun, GOAT experienced a meteoric rise, achieving a market capitalisation exceeding \$600 million, underscoring the speculative allure of AI cult coins and their capacity to rapidly capture mass attention.

Buy GOAT

Trade GOATUSDT

Similarly, Fartcoin (FARTCOIN) emerged from interactions from Truth Terminal's frequent posts of fart jokes. It has been one of the best-performing assets on Solana, growing to over \$1 billion market cap within three months.

Trade FARTCOINUSDT

Actionable Trades

1. Hold Long-Term Bets

Accumulate positions in top AI infrastructure projects like ai16z (AI16Z) and Virtuals Protocol (VIRTUAL) at dips. Target a medium to long-term hold, anticipating significant growth as the AI ecosystem matures.

2. Speculative Moonshots

Allocate small, diversified bets into emerging AI agent projects like AIXBT or others launching on platforms like Virtual or Pump.fun. Monitor development updates and community engagement to identify potential winners.

Trade AIXBTUSDT

3. High-Risk, High-Reward Momentum Trades

Use a momentum-based strategy to capitalise on hype cycles. Keep tight stop losses to mitigate downside risks.

The Bottom Line

The AI x crypto sector, which is still in its infancy, presents immense opportunities for wealth creation as AI reshapes how tokens are marketed, traded, and developed. From high-risk, high-reward AI agents like the trading-focused AIXBT to robust infrastructure projects like ai16z and Virtuals Protocol, the space is primed for both explosive gains and crowded competition.

Adding to the frenzy are AI cult coins such as GOAT and FARTCOIN, which ride on meme appeal and viral momentum rather than pure AI utility. Although the market can be volatile, **long-term holds in top infrastructure projects and a selective approach to AI agents** will yield significant upside as the technology matures and mainstream adoption accelerates.

ABOUT BITMEX

BitMEX is the OG crypto derivatives exchange, providing professional crypto traders with a platform that caters to their needs through low latency, deep crypto native liquidity and unmatched reliability.

Since its founding, no cryptocurrency has been lost through intrusion or hacking, allowing BitMEX users to trade safely in the knowledge that their funds are secure. So too that they have access to the products and tools they require to be profitable.

BitMEX was also one of the first exchanges to publish their on-chain Proof of Reserves and Proof of Liabilities data. The exchange continues to publish this data twice a week – proving assurance that they safely store and segregate the funds they are entrusted with.

For more information on BitMEX, please visit the [BitMEX Blog](#) or www.bitmex.com, and follow [Telegram](#), [Twitter](#), [Discord](#), and its [online communities](#). For further inquiries, please contact press@bitmex.com.